

# Shareholder Advocacy

## The power of shareholders

If you own shares in a company, you can have a say in what that company does.

Shareholder advocacy is a powerful way of driving meaningful, lasting change to the way companies do business. If used effectively, shareholder strategy offers some of the most potent decarbonisation tools available.

One of the actions ACCR takes is submitting resolutions to ASX listed companies to include on the agenda at Annual General Meetings, which shareholders can then vote on. We have a portfolio of shares we hold for this purpose, and rely on a community of like-minded shareholders as allies.

## Why we need your help

Under Australian law, we can only use our rights to put resolutions forward if we have 100 shareholders who agree to support us doing so. **We need the support of over 100 shareholders each time we put a resolution to a company.**

We invest a lot of time and energy into building a community of shareholders who hold stocks in the heavy-emitting companies we engage with.

However, sometimes we fall short of the 100 shareholders we need, or a situation arises where we want to quickly escalate with a company we don't have a long history of engagement with. This is when we turn to our community of "Frequent Filers" - individuals who are in a position to purchase a parcel of shares to get us over the line.

## How do I become a Frequent Filer

It's easy!

Whether you are a first-time shareholder, or you already hold shares, if you are willing and able to purchase specific shares to help boost our numbers when we need support, please contact our shareholder team via [shareholders@accr.org.au](mailto:shareholders@accr.org.au) to let us know, and we will contact you directly.

- You only need to hold a minimum of 1 share in a company in order to participate in resolutions; however, the ASX has defined that you must invest \$500 (excluding brokerage) when you buy Australian shares in a specific company for the first time. This is known as the "Minimum Marketable Parcel" (MMP).
- You must own shares directly. For example, not through a super fund, ETFs or custodian platforms. Look for CHESS sponsored platforms & brokers.
- If you already have a financial adviser, we can speak with them about the easiest way for you to support our work. If you don't have a financial adviser, we can provide you with information on setting up a trading account, and let you know which companies we are engaging with so that you can purchase shares as required.

If you already own shares in Australian listed companies you can sign up on ACCR's [shareholder hub](#) and tell us which companies you hold. We'll email you each time we're planning a resolution to give you the chance to participate, or opt out.

- Registration is easy, costs you nothing and we don't need access to your shares. Just bring your entity name, address, the last 3 digits of your Holder Identification Number (HIN) and a list of companies you hold.
- Signing up with us does NOT give us your proxy vote - you are still able to (and encouraged to) vote for resolutions as you see fit.

## About ACCR

The Australasian Centre for Corporate Responsibility (ACCR) is a not-for-profit, philanthropically-funded research and shareholder advocacy organisation.

We believe that limiting global warming to well below 2°C as set out in the Paris Agreement is in the interests of shareholders. Our mission is to deliver changes to the strategies of major listed companies, to decrease real world emissions, in line with the best available science.

We do this by publishing research to empower shareholder decision-making, and through shareholder advocacy - actions that enable investors to escalate their engagements with the heavy-emitting listed companies in their portfolios.